

NEW COUNTRY
101-FIVE
Made in Georgia

**KINCAID
& DALLAS**

MADE
IN
GEORGIA

**KINCAID & DALLAS CAN MENTION YOUR
BRAND SEVERAL TIMES PER LIVE SHOW --
AND ALL DAY LONG.**



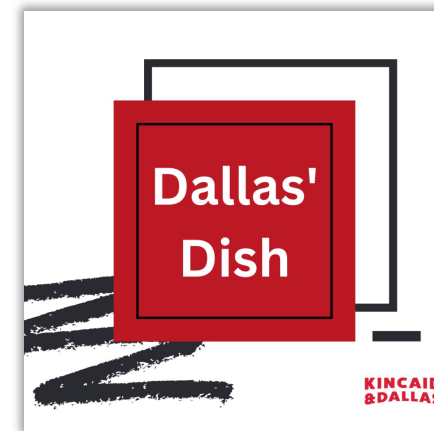
SPONSORSHIP OPPORTUNITIES – NEW COUNTRY 101-FIVE

Make Your Brand Part of the Kincaid & Dallas Morning Show!

As a sponsor, your brand will receive multiple mentions each morning during features our listeners lean in to hear.

You'll enjoy the exclusivity of being named during live programming. Better yet, your brand exposure continues throughout the day as audio-on-demand on Facebook, Instagram and our station web site. Kincaid & Dallas is a syndicated show that airs right from our Cumulus Atlanta studios.

It's live. It's local. It's fun. It's what listeners crave.



Dallas' Dish

Airs two times each weekday morning!

Dallas shares stories that didn't make the front page, covering country music stars, sports figures and other entertainers from all walks of pop culture.

HEAR EXAMPLE AUDIO (~5 Mins.)



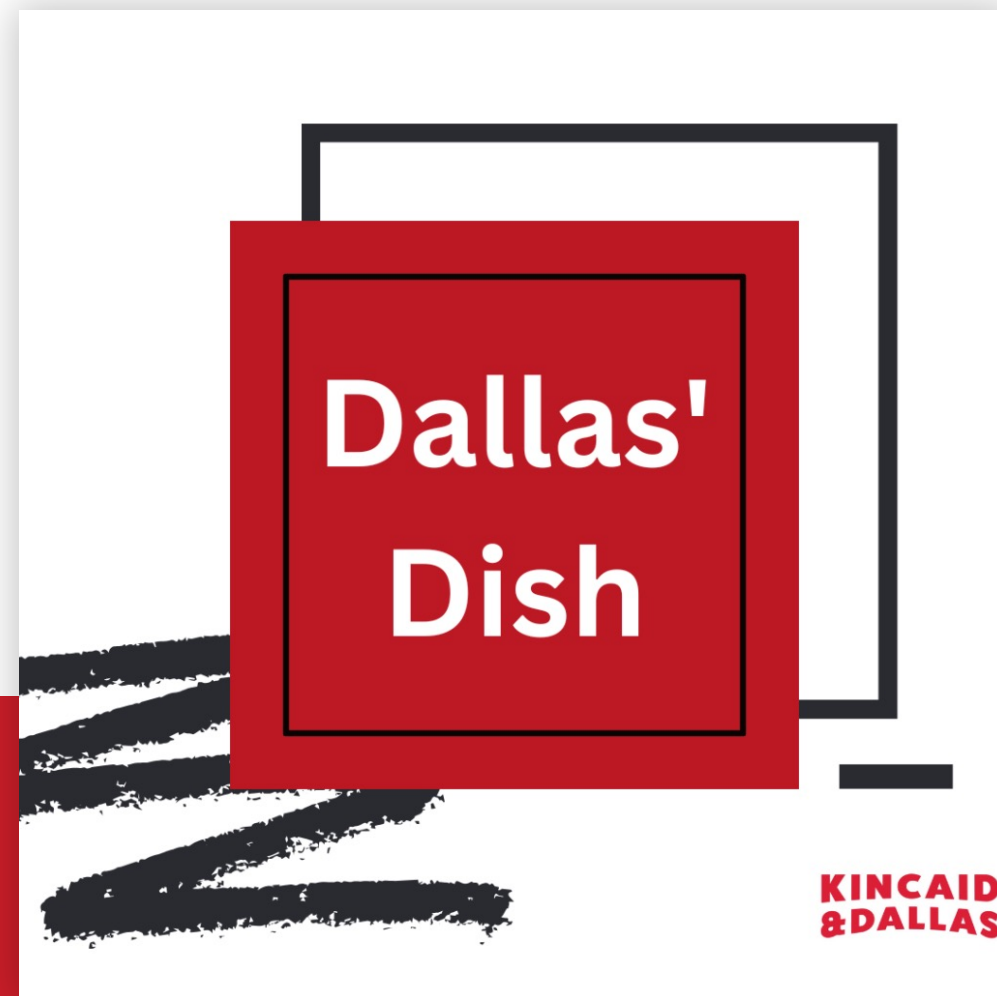
DALLAS McCADE

CO-HOST

Radio is my first love (I've been at it since age 15 in Alexander City, Alabama), but I really work to take of animals - mine and those who need to find homes.

I'm recently celebrating 25 years with Cumulus and I don't even think about slowing down. Currently, I do mornings with Kincaid - The. Best. Partner. Ever. Showing up to enjoy music and laugh for 5 hours with a very close work team is a dream job!

After work, it's home to my three horses, one donkey, eight dogs and six cats that need my loving! Oh, and my fiancée. We cook together, hang out outdoors as much as possible and enjoy farm life. When I'm not behind the microphone or working on the farm, you can find me at the beach or on the golf course. And, preferably, a golf course at the beach!



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My Little Secret

Airs two times each weekday morning!

Brave souls call in and confess a long-held secret to the show and tens of thousands of listeners. Which may get them comforted or scolded by our crew.

HEAR EXAMPLE AUDIO (~5 Mins.)



JJ KINCAID

CO-HOST

You've heard the expression, "it's in the blood." This could not be truer when it comes to my life as a second-generation radio personality. There I was, spending days with my father at the radio station and learning the craft at the age of five. My childhood revolved around a mic.

As years passed, I stayed in the business, spending spent time on the air in Minneapolis, Dallas, Denver and New York City. I worked afternoons for nearly nine years at New York's legendary Z100. But Atlanta is the city that my wife Erin and our two sons have chosen to call home.

When not in the studio mornings with the Kincaid & Dallas ensemble or spending time with his family, I pretty much enjoy all things food and tech. Is there really anything more in life?



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But Wait... There's More

Airs two times each weekday morning!

Kincaid, Dallas, Amanda and Garrett share wacky stories of the day on-air. This is the juicy stuff that our listeners won't hear on the regular news.

HEAR EXAMPLE AUDIO (~7 Mins.)



AMANDA & GARRETT

PRODUCERS, CAST MEMBERS

Amanda: I edit audio for the show's podcast, keep the show in line when we're not on the air, schedule guests, set up interviews and help with social media.

On a nice day, you'll likely find me out on a lake with the boyfriend. We love paddle boarding and kayaking! I also experiment a lot with all different kinds of workouts to see which I like best. Recently started to enjoy cycling, so hopefully that will be the one I keep up!

Garrett: When I'm not chipping in on the air, you'll find me editing audio for our "best of" segments and producing show promos. I've worked in Atlanta radio for a handful of years, starting as an intern for The Adam Bomb Show on Q99.7 when I was just nineteen years old.

I grew up in Woodstock, Georgia, and currently live in Tucker with my girlfriend. I love listening to local music, drinking local beer, spending time in bookstores, and playing trivia!



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PRICING

Per Feature

3-month commitment | Only **\$15K**

6-month commitment | Only **\$26K**

Annual commitment | Only **\$45K**